



AMHERST TOWN LIBRARY



Amherst Town Library

Professional service with a personal touch

2016
Strategic Plan

MISSION STATEMENT

The Amherst Town Library shall strive to provide all community residents with materials and services for their information, education, and entertainment needs.

VISION STATEMENT

The Amherst Town Library is an essential, innovative community service and an accessible resource for people of all ages and backgrounds, enhancing our quality of life and affirming our sense of community.

As Trustees and Staff we strive to accomplish the library's mission and commit ourselves to the following:

- **Caring**

Library services will be guided by a sense of caring with consideration to the needs of the individual and the community at large.

- **Innovation**

Technology will maximize access to information resources. The staff will respond enthusiastically to changing community needs and demands.

- **Quality**

The Library will contribute to the overall quality of community life by its commitment to quality in the development, selection and delivery of materials and services to library users. A wide variety of educational and leisure resources in accessible formats will meet diverse community needs.

- **Professionalism**

The staff will conduct themselves in a manner that creates confidence among library users and the community.

STAFFING

- Governed by a 7-member elected board of trustees
- 7 full-time, 7 part-time, 7 pages
- About half of regular staff are “professional” positions (requiring an M.L.S. or related degree)
- **Wages + benefits is 75% of our operating budget**

GENERAL OVERVIEW

OPEN 7 days a week (63 hours) during the school year, 6 days (54.5 hours) during the summer

COLLECTION of over 63,000 items including bestselling books and magazines for all ages, latest DVDs and CDs, ebooks, audiobooks, newspapers + access to thousands of digital items

CIRCULATE about 185,000 items/ year and welcome about 113,000 visits

PROGRAMS: concerts, lectures, demonstrations for adults, childrens storyhours, craft and language programs, minecraft club, 3D printing workshops

SERVICES: information and research assistance, printing/ copying, meeting room space, notary service, discount coupons to local and Boston area museums

TECHNOLOGY: 30 computers comprising a staff and public network, wifi, laptops to checkout, wireless printing

BUILDING is 13,000+ square feet, built in 1892, renovated in 1911, 1971 and 1987

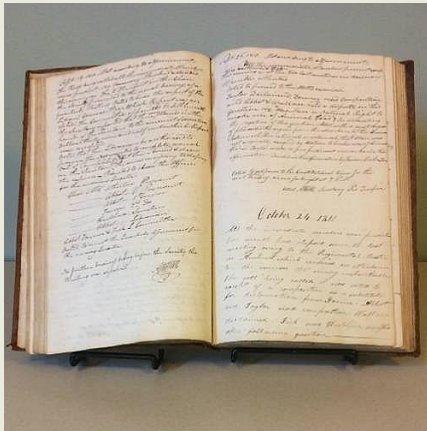
For the past 20 years, technological change has had a profound impact on society and the way we conduct our lives. We do not know if there is another big environmental or technological change on the way or what challenges we will face. We do know that people continue to need opportunities for learning, cultural enrichment, and social connection.

What are the goals and objectives that we (the library) should be helping our community members meet?

THE
QUESTION

THE DISCUSSION

- What is outreach/ outreach to seniors? What does it look like? Specifically what types of services?
- How do we promote higher learning?
- How do we provide a sense of community?
- How do we maintain the integrity of the book?

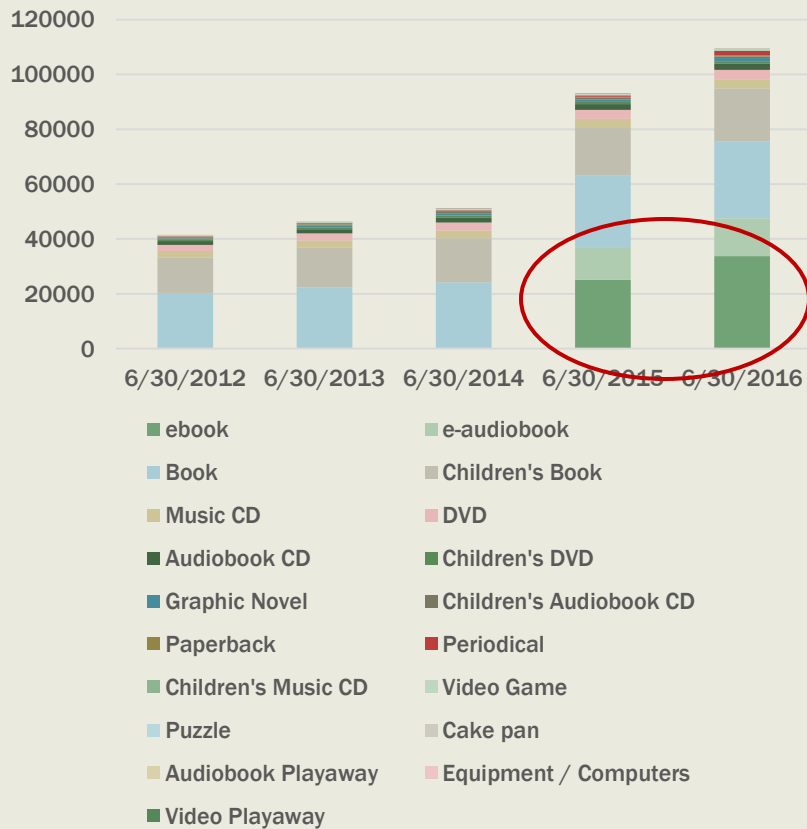


GOAL 1

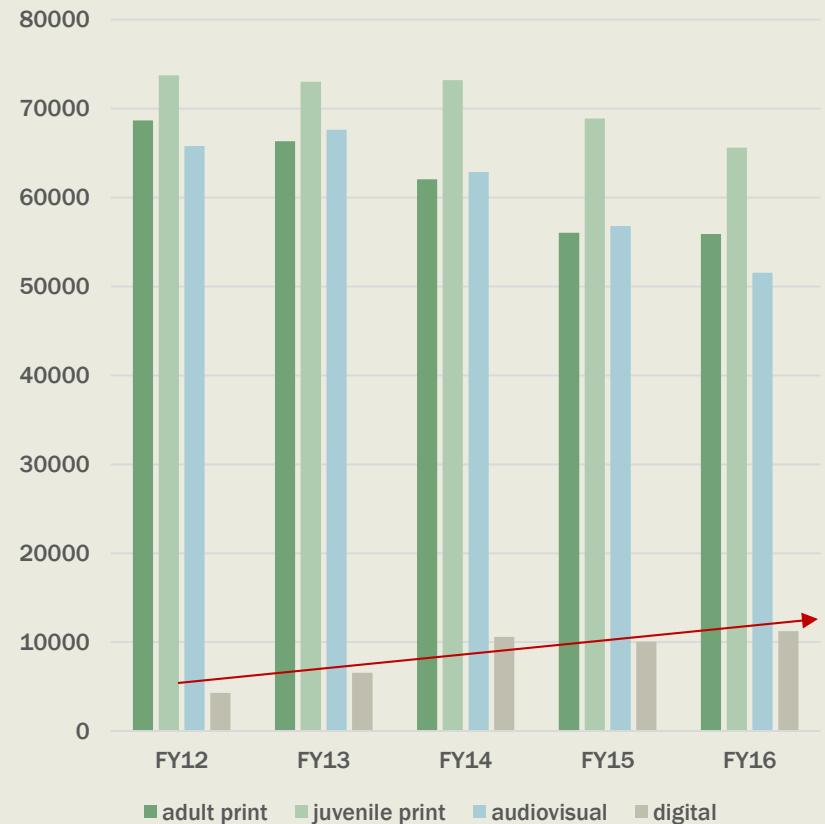
Provide a collection that supports library patrons in their information, education and recreational needs, particularly in their pursuit of lifelong learning and stimulating imagination

THE COLLECTION IS CHANGING

Collection by Material Type



Circulation by category



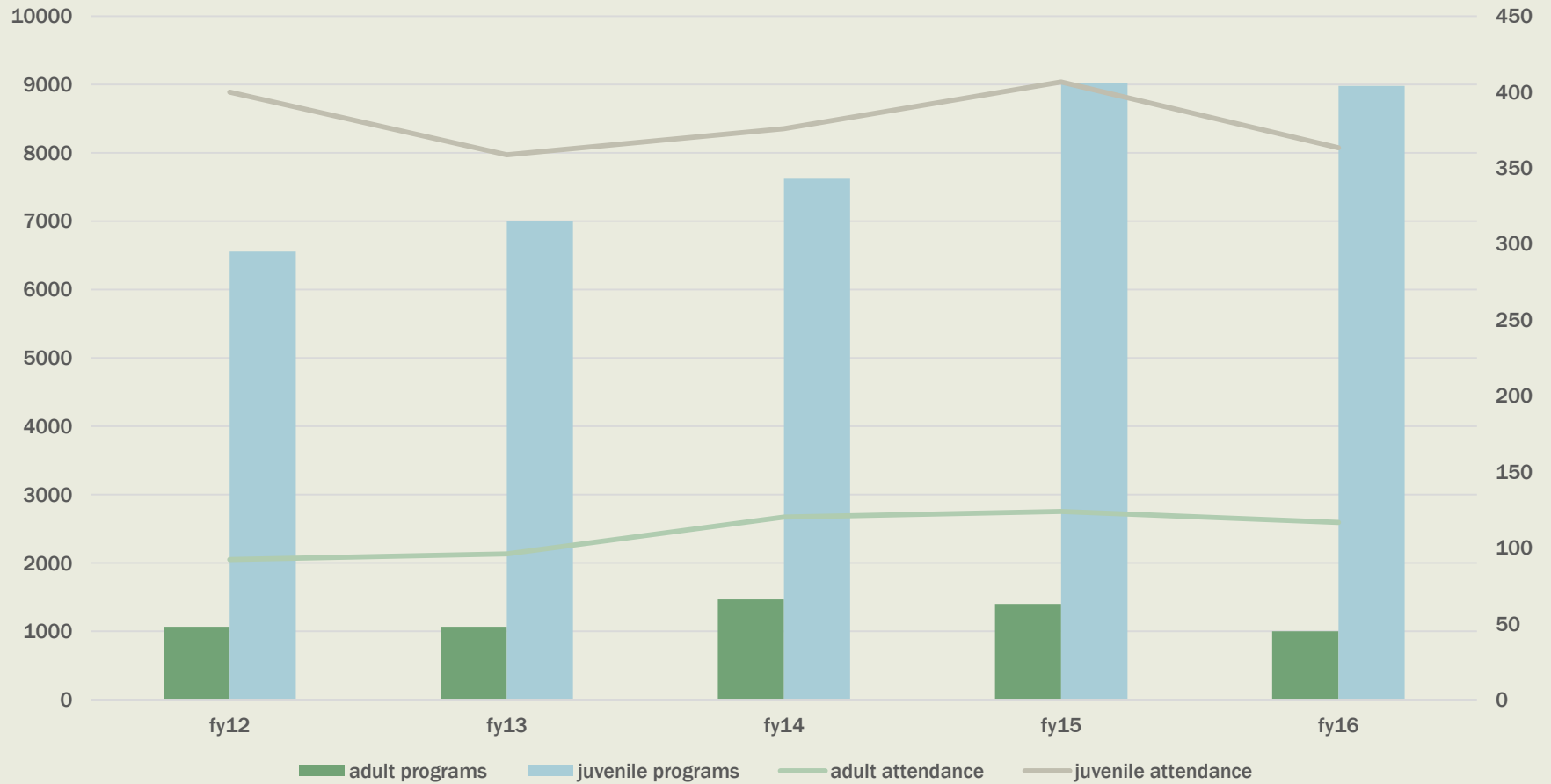


GOAL 2

Provide educational, informational and recreational opportunities that meet the needs and interests of the community.



PROGRAMS

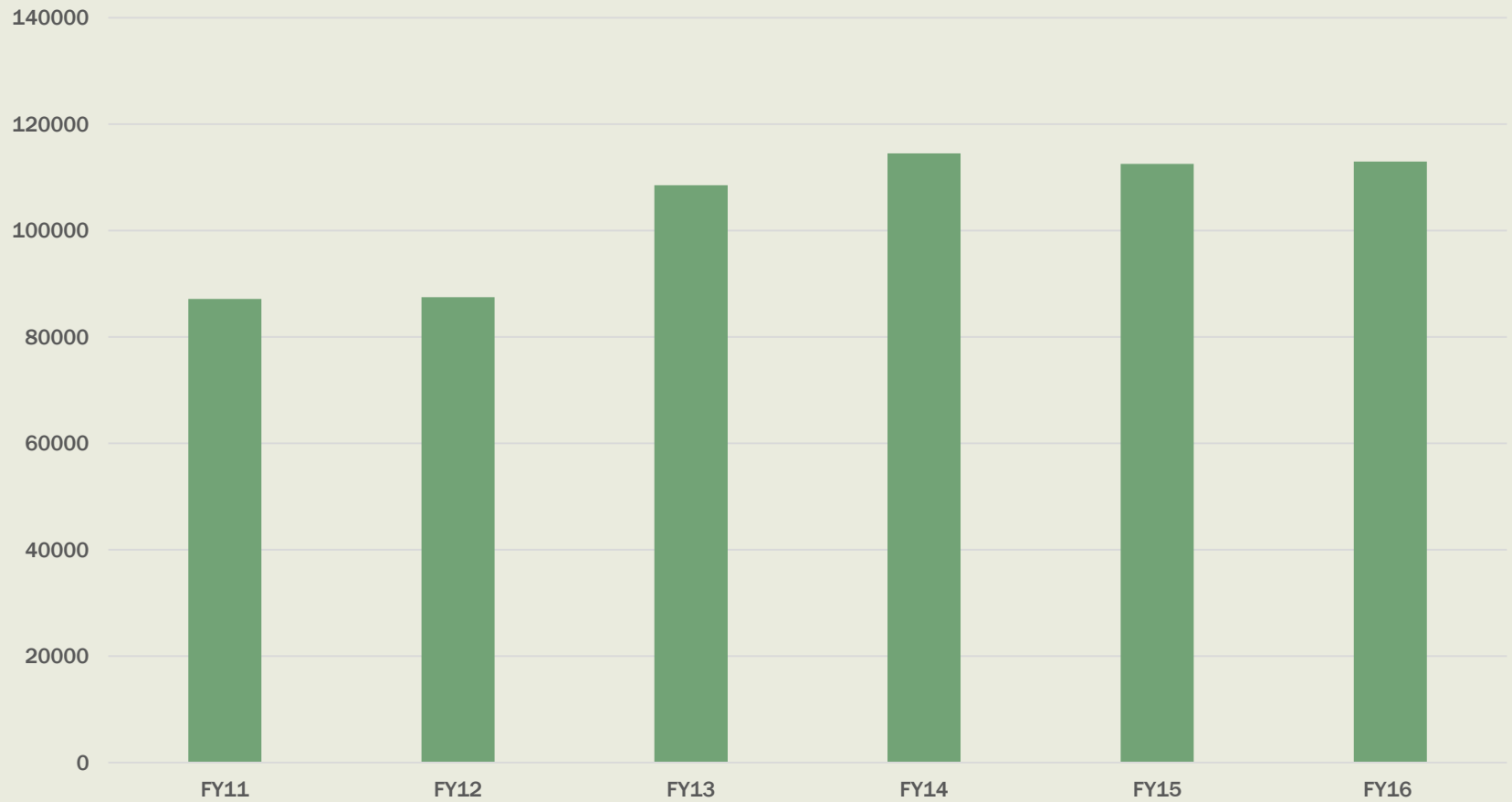




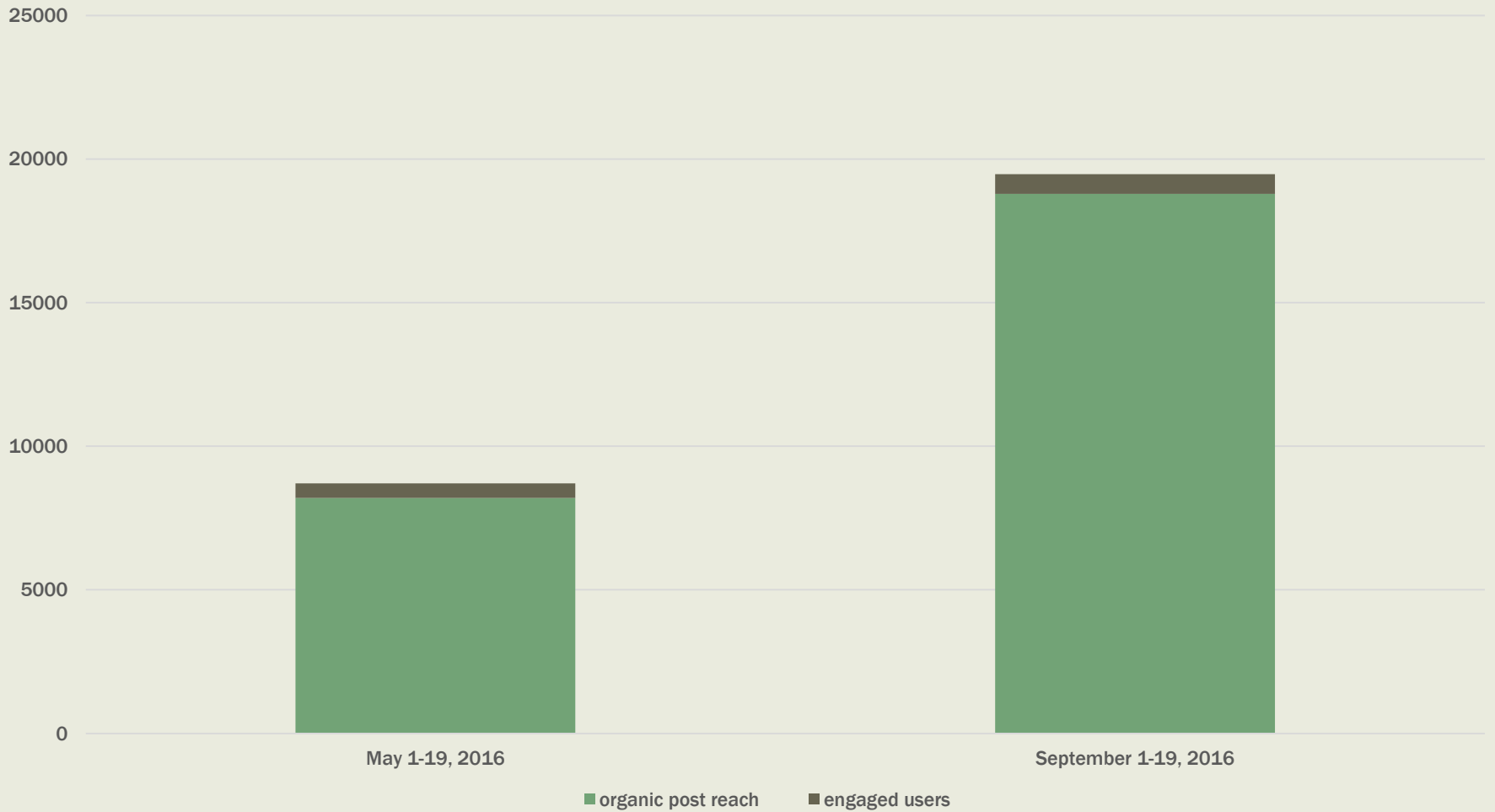
GOAL 3

Ensure that the facility is configured and maintained to support the community in their individual and collective use.

DOOR COUNT



FACEBOOK



Volunteering is the ultimate exercise in democracy. You vote in elections once a year, but when you volunteer, you vote every day about the kind of community you want to live in. ~Author Unknown

GOAL 5

FOSTER
MEANINGFUL
COMMUNITY
PARTICIPATION
AND
INVOLVEMENT
IN CIVIC LIFE.

SEPTEMBER IS LIBRARY CARD SIGN-UP MONTH



It's not too late!

AMHERST TOWN LIBRARY

AMY LAPOINTE, LIBRARY DIRECTOR

KIM AYERS

NANCY BAKER, CHAIRMAN

BILL CASSIDY, ALTERNATE

NANCY HEAD

TED KRANTZ

ELISABETH LARSON, TREASURER

STEVE MANTIUS

RANDE NEUKAM, ALTERNATE

GRETCHEN PYLES, SECRETARY



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